

play



ABK

EMOZIONI IN SUPERFICIE

play

CHOOSE COMBINE AND

play

Con PLAY progettare con la ceramica diventa un gioco. Un piccolo quadrato è il grande protagonista del progetto, re-interpretato in mille modi e capace di diventare elemento caratterizzante di ogni spazio, attraverso pattern, grafiche e colori. Nell'universo PLAY convivono soluzioni stilistiche ispirate alla tradizione delle cementine e delle maioliche, ma allo stesso tempo trovano spazio proposte dal design contemporaneo, ricercate e di tendenza. Nell'unico formato 20x20 in gres porcellanato, PLAY è un prodotto trasversale per molteplici destinazioni d'uso: in ambito residenziale arricchisce pavimenti e pareti di bagni e cucine, nei contesti pubblici e commerciali diventa una superficie decorativa che valorizza ogni intervento.

With PLAY, designing with ceramic tiles couldn't be easier. The collection takes a small square of ceramic and reinterprets it in countless ways, exploiting patterns, designs and colours to create a distinctive element that stands out in any space. The world of PLAY consists of stylistic solutions inspired by traditional cement and majolica tiles, as well as sophisticated, cutting edge contemporary design offerings. Available in a single 20x20 cm size, PLAY porcelain tiles are ideal for a wide range of applications. In residential spaces they enhance the appeal of bathroom and kitchen floors and walls, while in public and commercial contexts they create a decorative surface ideal for any project.





PLAY + INTERNO9



PLAY + CROSSROAD



PLAY + NEST



PLAY + GENT

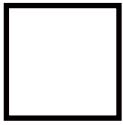
MATCHING MATERIALS

La gamma PLAY contamina gli spazi contemporanei con uno spirito giocoso e decorativo. Le texture dal sapore vintage, i pattern geometrici e le trame optical, caratterizzate da una palette cromatica versatile ed eterogenea, sono state studiate per incontrare le più diverse esigenze stilistiche e progettuali. Le numerose proposte grafiche permettono di sviluppare inediti Mix&Match con le suggestioni materiche contenute nel catalogo ABK, a partire dalle grandi lastre, passando dai pavimenti a listone effetto legno, fino ai formati più tradizionali.

The PLAY collection brings a light-hearted, decorative touch to contemporary spaces. The vintage texture, geometric patterns and optical effects coupled with a versatile and heterogeneous colour palette are specially designed to meet the most diverse stylistic and design requirements. The numerous graphic versions allow for novel Mix&Match solutions with the material effects contained in the ABK catalogue, from large slabs and wood effect planks through to more conventional tile sizes.

play

**GRES PORCELLANATO
PORCELAIN TILES**



▼
8,5 mm
▲

20x20
8"x 8"



INDEX



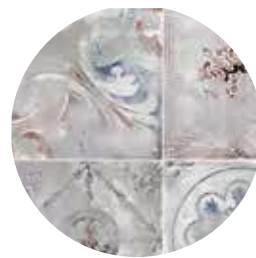
**8
PLAY LABYRINTH**



**14
PLAY CARPET**



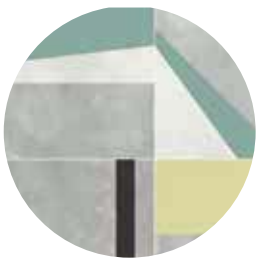
**16
PLAY CLASSIC**



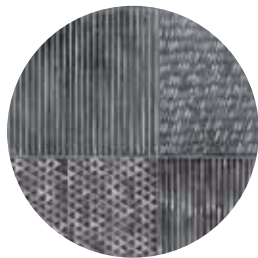
**22
PLAY RE-USED**



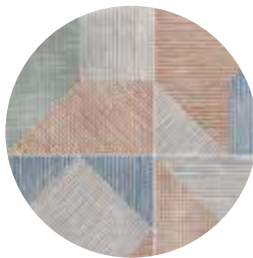
**24
PLAY OXIDE**



**28
PLAY EDGE**



**30
PLAY ETNO**



**32
PLAY STRING**



**34
PLAY HERITAGE**

PLAY LABYRINTH

20x20

wall
PLAY LABYRINTH
20x20
MIX MULTICOLOR

floor
CROSSROAD WOOD
20x120 AMBER



wall
INTERNO 9
160x320 RUST
CROSSROAD WOOD
20x120 TAN

floor
PLAY LABYRINTH
20x20 MIX MULTICOLOR
LAB 325
80x80 BASE PEARL





wall
PLAY LABYRINTH
20x20 COTTO
CROSSROAD CHALK COAL
160x320

floor
CROSSROAD WOOD
20x120 COAL

PLAY LABYRINTH

20x20

wall
PLAY LABYRINTH
20x20 MIX GREY
countertop
LAB325
120x270 BASE PEPPER



wall
PLAY LABYRINTH
20x20 SAGE
floor
CROSSROAD WOOD
20x120 GREY





wall
PLAY LABYRINTH
20x20 CLAY



A

D
HI
MN

02



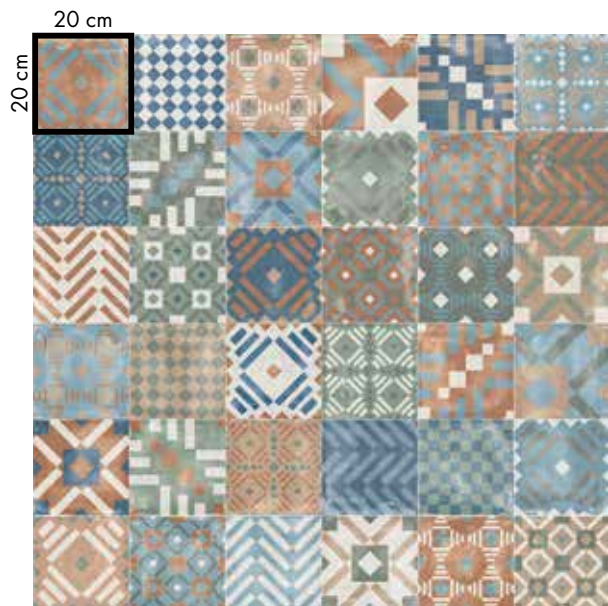
floor
PLAY LABYRINTH
20x20 PEARL
GRADONE TOP LAB325 BASE ASH

wall
LAB325 FORM ASH
120x270

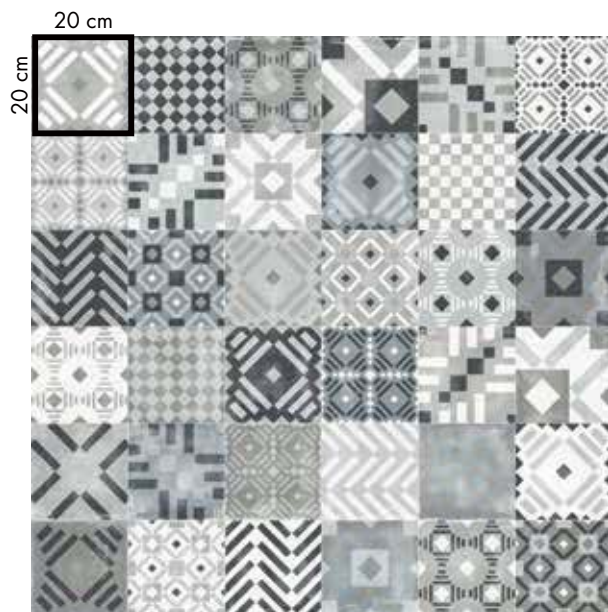
PLAY LABYRINTH

20x20 / 8" x 8"

▼
8,5 mm
▲



20x20 ☞ 26
PLAY LABYRINTH MIX MULTICOLOR
0003352 nat. F 62,90



20x20 ☞ 26
PLAY LABYRINTH MIX GREY
0003367 nat. F 62,90

GRES PORCELLANATO
PORCELAIN TILES



20x20 ☞ 26
PLAY LABYRINTH CLAY
0003368 nat. F 62,90



20x20 ☞ 26
PLAY LABYRINTH SAGE
0003369 nat. F 62,90



20x20 ☞ 26
PLAY LABYRINTH COTTO
0003370 nat. F 62,90



20x20 ☞ 26
PLAY LABYRINTH PEARL
0003371 nat. F 62,90



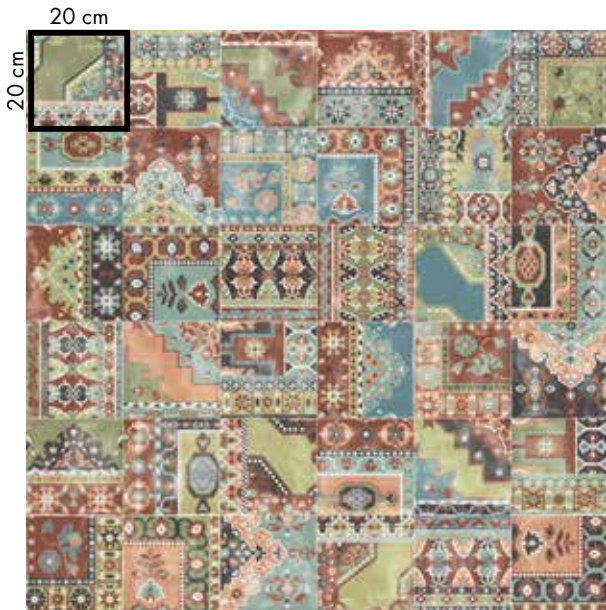
wall
PLAY CARPET
20x20 MIX MULTICOLOR
INTERNO 9 DARK
160x320

floor
PLAY CARPET
20x20 MIX MULTICOLOR
INTERNO 9 DARK
160x160

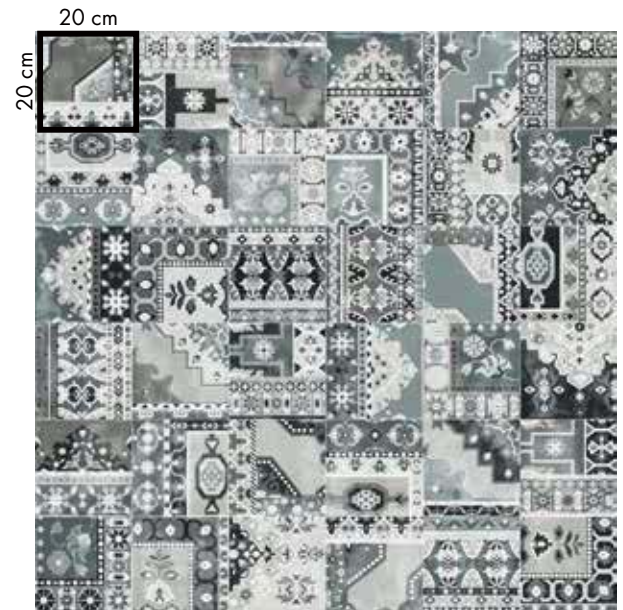
PLAY CARPET

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY CARPET MIX MULTICOLOR
0003351 nat. ☞ 26
F 62,90



20x20
PLAY CARPET MIX GREY
0003366 nat. ☞ 26
F 62,90



wall
PLAY CARPET
20x20 MIX GREY
CROSSROAD CHALK GREY 120x240

PLAY CLASSIC

20x20



floor
PLAY CLASSIC
20x20 COTTO
GENT
60x120 ASH



floor
PLAY CLASSIC
20x20 MIX MULTICOLOR
INTERNO 9
MUD 60x120

PLAY CLASSIC

20x20

floor
PLAY CLASSIC
20x20 SKY



wall
PLAY CLASSIC
20x20 COTTO
countertop
SENSI
160x320
STATUARIO APUANO RETT.





wall
PLAY CLASSIC
20x20 MIX GREY
INTERNO 9
120x240 SILVER

Floor and volume
CROSSROAD WOOD
COAL 20x120
MATITA ALLUMINIO BRONZO



floor
PLAY CLASSIC
20x20 SAGE

PLAY CLASSIC

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY CLASSIC MIX MULTICOLOR
0003474 nat. 📦 26
F 62,90



20x20
PLAY CLASSIC MIX GREY
0003475 nat. 📦 26
F 62,90



20x20 📦 26
PLAY CLASSIC BROWN
0003476 nat. F 62,90



20x20 📦 26
PLAY CLASSIC SKY
0003477 nat. F 62,90



20x20 📦 26
PLAY CLASSIC SAGE
0003478 nat. F 62,90



20x20 📦 26
PLAY CLASSIC COTTO
0003479 nat. F 62,90



wall
DO UP
STREET BLACK
60x120

countertop
PLAY CLASSIC
20x20 Brown

floor
PLAY CLASSIC
20x20 BROWN
NEST
20x120 OAK



wall
PLAY RE-USED
20x20 MIX CLAY
PLAY HERITAGE
20x20 CLAY

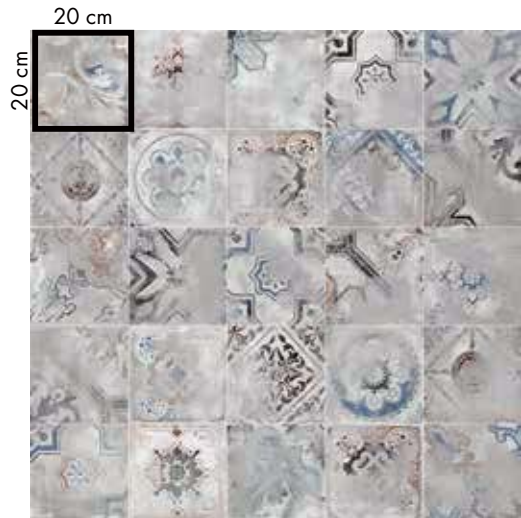
floor
PLAY HERITAGE
20x20 CLAY

PLAY RE-USED

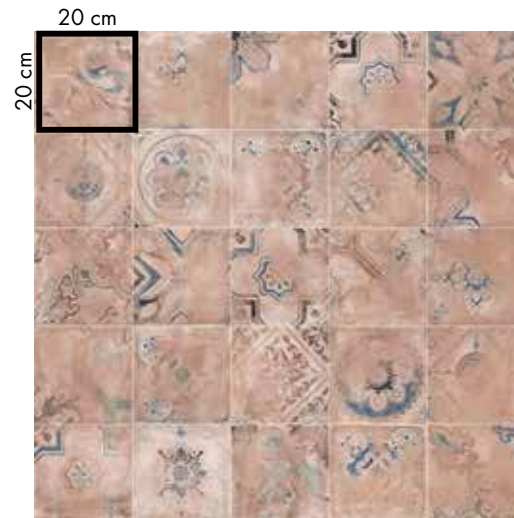
GRES PORCELLANATO
PORCELAIN TILES

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY RE-USED MIX GREY
0003480 nat. ☞ 26
F 62,90



20x20
PLAY RE-USED MIX CLAY
PF60003481 nat. ☞ 26
F 62,90



wall
PLAY RE-USED
20x20 MIX GREY
PLAY HERITAGE
20x20 DARK

PLAY OXIDE

20x20

wall
PLAY OXIDE
20x20 BRONZE



floor
PLAY OXIDE
20x20 WHITE





Wall
PLAY OXIDE
20x20 JADE

Floor
NEST BLUE 20x170



wall
PLAY OXIDE
20x20 WHITE

washbasin top
INTERNO 9 RUST
120x240

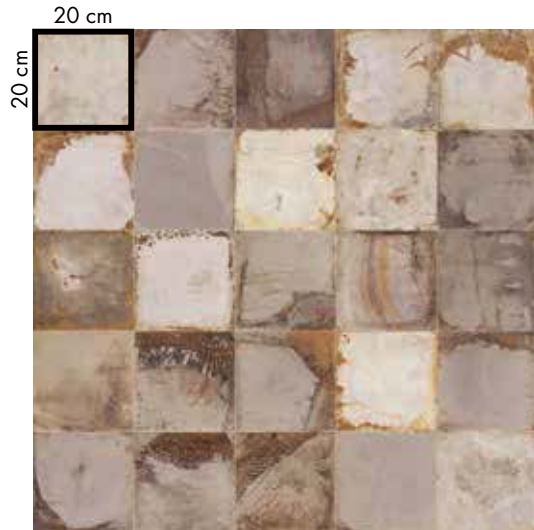
floor
LAB325 BASE TAUPE
60x120

PLAY OXIDE

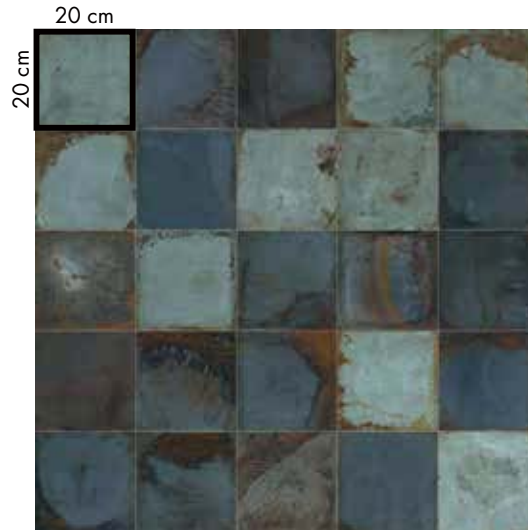
GRES PORCELLANATO
PORCELAIN TILES

20x20 / 8" x 8"

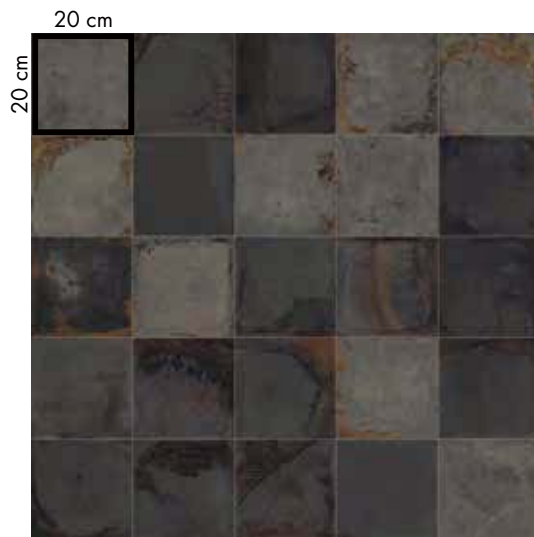
▼
8,5 mm
▲



20x20 ☞ 26
PLAY OXIDE WHITE
0003493 nat. F 62,90



20x20 ☞ 26
PLAY OXIDE JADE
0003494 nat. F 62,90



20x20 ☞ 26
PLAY OXIDE BRONZE
0003495 nat. F 62,90

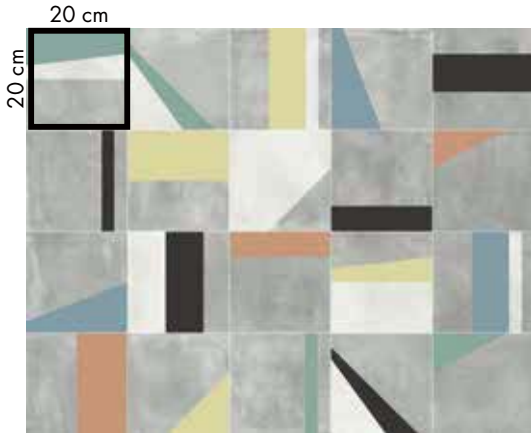


floor
PLAY EDGE
20x20 MIX GREY

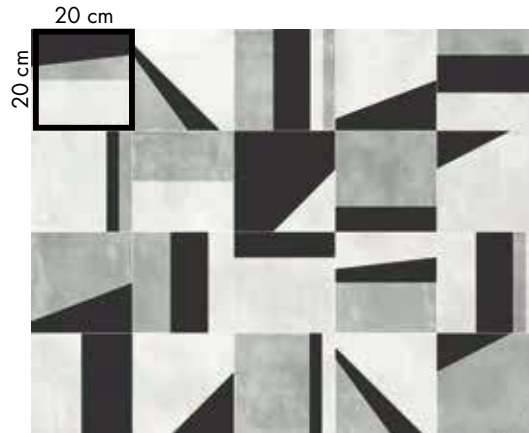
PLAY EDGE

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY EDGE MIX MULTICOLOR
0003482 nat. ☞ 26
F 62,90



20x20
PLAY EDGE MIX GREY
0003483 nat. ☞ 26
F 62,90



wall
PLAY EDGE
20x20 MIX MULTICOLOR
CROSSROAD CHALK COAL 120x240

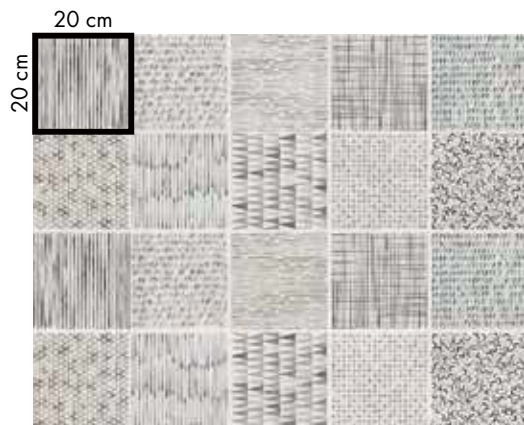


wall
PLAY ETNO
20x20 MIX DARK
PLAY HERITAGE
20x20 DARK

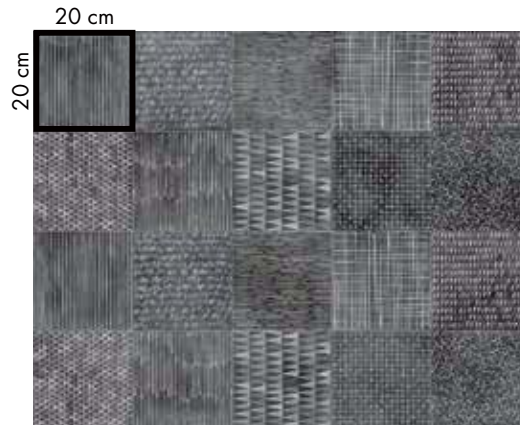
PLAY ETNO

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY ETNO MIX PEARL
0003484 nat. 📦 26
F 62,90



20x20
PLAY ETNO MIX DARK
0003486 nat. 📦 26
F 62,90



floor
PLAY ETNO
20x20 MIX PEARL
GENT DARK 120x120
CROSSROAD BRICK COAL 7,5x30



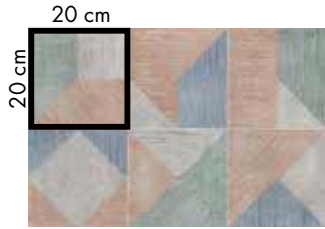
floor
PLAY STRING
20x20 MIX MULTICOLOR
CROSSROAD
80x80 CHALK SMOKE

PLAY STRING

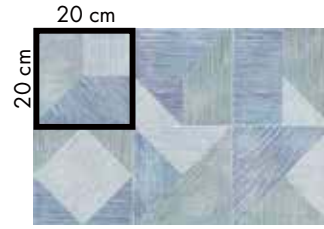
GRES PORCELLANATO
PORCELAIN TILES

20x20 / 8"x8"

▼
8,5 mm
▲



20x20
PLAY STRING MIX MULTICOLOR
0003487 nat. 📦 26
F 62,90



20x20
PLAY STRING MIX COLD
0003489 nat. 📦 26
F 62,90



wall
PLAY STRING
20x20 MIX COLD

table
GENT DARK
120x240

PLAY HERITAGE

20x20



floor
PLAY HERITAGE
20x20 DARK



Floor
PLAY HERITAGE
20x20 GREY
PLAY RE-USED
20x20 MIX GREY



floor
PLAY HERITAGE
20x20 PEARL
PLAY LABYRINTH
20x20 MIX GREY

PLAY HERITAGE

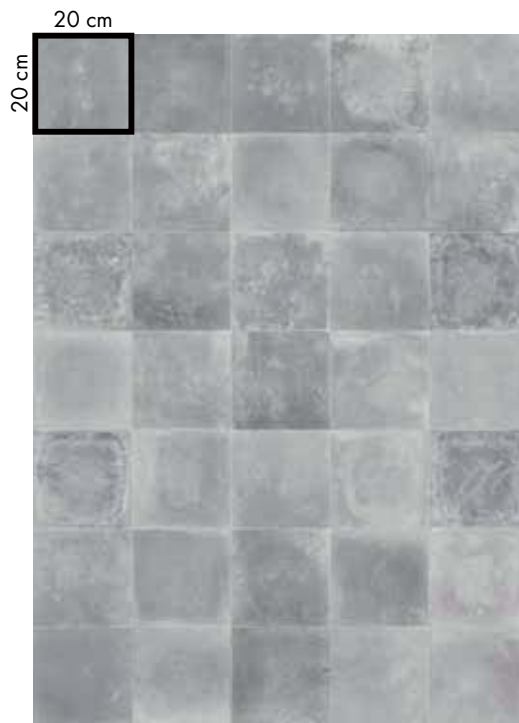
GRES PORCELLANATO
PORCELAIN TILES

20x20 / 8"x8"

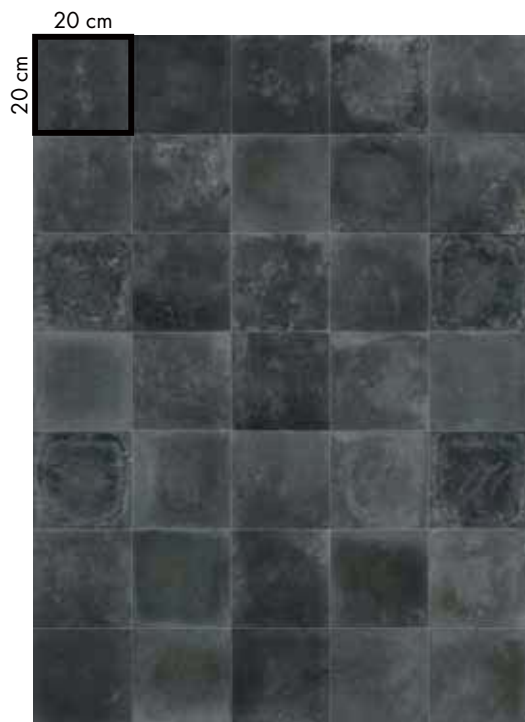
▼
8,5 mm
▲



20x20
PLAY HERITAGE PEARL
0003554 nat. 📦 26
F 62,90



20x20
PLAY HERITAGE GREY
0003496 nat. 📦 26
F 62,90



20x20
PLAY HERITAGE DARK
0003497 nat. 📦 26
F 62,90



20x20
PLAY HERITAGE CLAY
0003498 nat. 📦 26
F 62,90

IMBALLI/PACKAGING

F.to nominale (cm) Nominal size (cm)	Spessore Thickness	Pz/Scatola Pcs/Box	Mq/Scatola Sqm/Box	Kg/Scatola Kg/Box	Scatole/Imballo Box/Packing	Mq totali Sqm total	Kg totali Kg total
20x20 nat. 8"x8"	8,5 mm	26	1,04	19,00	54	56,16	1041

L'unità minima di vendita per tutti gli articoli (fondi, decori e pezzi speciali) è la scatola completa. / The minimum sales quantity for all items (plain tiles, decorations and special trims) is one full box. I dati relativi agli imballi sono aggiornati al momento della stampa del catalogo e pertanto possono subire variazioni nel corso del tempo. /

Data referring to packaging have been update at time of printing; the actual data may be slightly different.

Pezzi speciali e decori per effetto delle lavorazioni, possono presentare variazioni di tonalità. / Due to working process special trims and decors, may show variation in tonality.

CARATTERISTICHE TECNICHE / TECHNICAL FEATURES

CLASSIFICAZIONE SECONDO NORME UNI EN 14411 (ISO 13006) ALLEGATO G-Gruppo B1a
CLASSIFICATION IN ACCORDANCE WITH UNI EN 14411 (ISO 13006) ANNEX G-Group B1a

GRES PORCELLANATO PORCELAIN TILES	NORMA NORM	VALORE PRESCRITTO DALLE NORME VALUE PRESCRIBED FROM THE NORMS	VALORE ABK ABK VALUE PLAY
RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545/12	RICHIESTA REQUIRED	INGELIVO FROST PROOF
RESISTENZA ALLO SCIVOLAMENTO SLIP RESISTANCE	B.C.R.A. C.A.	μ 0,19 SCIVOLOSITÀ PERICOLOSA - DANGEROUSLY SLIPPERY 0,20 < μ < 0,39 SCIVOLOSITÀ ECCESSIVA - EXCESSIVELY SLIPPERY 0,40 < μ < 0,74 ATTRITO SODDISFACENTE - SATISFACTORY GRIP μ 0,75 ATTRITO ECCELLENTE - EXCELLENT GRIP	> 0,40
	B.C.R.A. G.B.		> 0,40
	ASTM C 1028 (S.C.O.F.)	SLIP RESISTANT (> 0,60)	> 0,60 DRY
			> 0,60 WET
	DIN 51130	IN FUNZIONE DELL'AMBIENTE O DELLA ZONA DI LAVORO BASING ON THE ENVIRONMENT OR THE WORKING AREA	R10
	DIN 51097	-	A
ANSI A 137-1:2012	\geq 0,42	> 0,42	



La riproduzione dei colori è approssimativa.
Colour reproduction approximate.



Marketing ABK Group

Direfarecreate.it

18.6

ABK

Brand of ABK Group Industrie Ceramiche s.p.a. - via S.Lorenzo N.24/a - 41034 Finale Emilia - Modena - Italy

tel. 0535 761311 - fax 0535 761320/92800/761351

www.abk.it

#abkemozioni

ABK

EMOZIONI IN SUPERFICIE